

EXONERATION CELEBRATION



Thank you for your interest in sponsoring the Innocence Project of Florida's 2021 Exoneration Celebration. We are excited for our first-ever Statewide event. IPF will follow up with each sponsor to execute the benefits included at each level; if at any time you have questions please reach us at the contact provided below.

SPONSORSHIP OPPORTUNITIES

JUNE 3, 2021 | VIRTUAL EVENT

FRIEND
\$1,000

PROMOTION INCLUDED IN DIGITAL GOODIE BAG, AND THROUGHOUT LIVE PROGRAM. VIP IPF GIFT BOX.

ADVOCATE
\$2,500

ALL THE ABOVE PLUS A FEATURE ON OUR WEBSITE FOR A YEAR.

ALLY
\$5,000

ALL THE ABOVE PLUS PROMOTION BEFORE, DURING, & AFTER EVENT. AND A SEPARATE VIP EXPERIENCE FOR 2.

FELLOW
\$7,500

ALL THE ABOVE (VIP FOR 4*) PLUS PRIVATE GATHERING WITH IPF STAFF & CLIENTS.

PARTNER
\$10,000

ALL THE ABOVE (VIP FOR 6*) PLUS A PRIVATE GATHERING WITH IPF STAFF & CLIENTS. NAMED AS PRESENTING SPONSOR.



VIP experiences will be held at a separate time from the main virtual event. VIP Gift Boxes will be delivered to sponsors ahead of the event, as a participatory and exclusive gift to those who have helped fund our work and the event. Private presentations will be individually scheduled with sponsors and can be held before or after the event date.

Please select a sponsorship level and complete a sponsorship commitment form linked on our website at FloridaInnocence.org/EC2021 (linked to QR code) or this PDF Form. Sponsors must have form completed by May 21, 2021 to be included in pre-event advertising and live event sponsor recognition.

Contact Kelleigh Helm, IPF Development Coordinator, at KHelm@FloridaInnocence.org if you would like to discuss an alternative level of support or in-kind donation.



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SPONSORSHIP COMMITMENT FORM

JUNE 3, 2021 | VIRTUAL EVENT

Yes, I would like to sponsor the
Innocence Project of Florida's
2021 Exoneration Celebration
at the following level:

- ☐ \$10,000 Innocence Partner
- ☐ \$7,500 Innocence Fellow
- ☐ \$5,000 Innocence Ally
- ☐ \$2,500 Innocence Advocate
- ☐ \$1,000 Innocence Friend



SPONSORSHIP CONTACT INFORMATION

Sponsorship Contact Person: _____

Organization or Company: _____

How you or company would like name displayed (spelling, capitalization, punctuation): _____

Address: _____

City: _____ State: _____ Zip: _____

Day Phone(s): _____

Email(s): _____

Preferred Time of Day to reach you: _____ Preferred Days: _____

PAYMENT INFORMATION

- ☐ Check payable to the Innocence Project of Florida is enclosed.
- ☐ Sponsorship Purchased online at FloridaInnocence.org/EC2021
- ☐ Please send me an invoice, and I will remit payment.
- ☐ Please charge my (circle option): AMEX VISA MASTERCARD DISCOVER

Card Number: _____ Expiration Date: _____

Name on Card: _____ Security Code: _____

Billing Address for Card (please select one):

☐ Same as above

☐ New Address: _____

City: _____ State: _____ Zip: _____

Questions? Contact Kelleigh Helm, IPF Development Coordinator at KHelm@FloridaInnocence.org